

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

GMMB - Greer Margolis Mitchell / POL Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

I D I IN	VOICE -	тг		Page 1 of	
JPLI	Property	WHAS			
	Invoice #	2466878-1	Order #	2466878	
	Invoice Date	05/01/22	Alt Order #	WOC13583362	
	Invoice Month	May 2022	Deal #		
	Invoice Period	04/25/22 - 05/01/22	Flight Dates	04/26/22 - 05/02/22	
	Advertiser	POL/ Craig Greenbe	rg / D / Mayor /	KY	
	Product	candidate			
	Estimate #	10588			
		Account Executive	Taylor Fritsch	1	
		Sales Office	TEGNA Sales Washington DC		
		Sales Region	National		
		Agency Code	9912856		
		Advertiser Code	634		
		Billing Calendar	Broadcast		
		Billing Type	Cash		
		Special Handling			
		Agency Ref	1700AGY		
		Advertiser Ref	199378		
		Product 1	674		
		Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2	04/26/22	05/02/22	GMK @ 6A	6-7a	МГWГF	:30	2	\$125.00	NM	
,	Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$125.00					
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	AS Tu 04	/26/22 5:57 AM GMK @	2 6A	6-7a	:3	O CG1002H			\$125.00 NM
3	04/26/22	05/02/22	GOOD MORNING AME	R 7-9a	МГWГF	:30	4	\$200.00	NM	
,	Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$200.00					
Spot	s: <u>#</u> Ch	<u>Day</u> Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	AS Tu 04	/26/22 7:40 AM GOOD	MORNING AMERICA	7-9a	:3	O CG1002H			\$200.00 NM
	4 WH	AS Th 04	/28/22 8:46 AM GOOD	MORNING AMERICA	7-9a	:3	O CG1002H			\$200.00 NM
	3 WH	AS F 04	/29/22 8:29 AM GOOD	MORNING AMERICA	7-9a	:3	O CG1002H			\$200.00 NM
4	04/26/22	04/30/22	GOOD MORNING AME	R 7-9a	S-	:30	1	\$75.00	NM	
,	Weeks:	Start Date 04/25/22	End Date <u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$75.00					
Spot	s: <u>#</u> <u>Ch</u>	Day Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	AS Sa 04	/30/22 8:08 AM GOOD	MORNING AMERICA	7-9a	:3	O CG1002H			\$75.00 NM
5	04/26/22	04/30/22	GMK WEEKEND 9-10A	9-10a	S-	:30	1	\$75.00	NM	
,	Weeks:	Start Date 04/25/22	End Date <u>MFWFSS</u> S-	Spots/Week 1	<u>Rate</u> \$75.00					
Spot	s: <u>#</u> <u>Ch</u>	Day Air	r Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WH	AS Sa 04	/30/22 9:08 AM GMK W	EEKEND 9-10A	9-10a	:3	O CG1002H			\$75.00 NM

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INVOICE



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Invoice #	2466878-1	Invoice Month	May 2022				
Invoice Date	05/01/22	Invoice Period	04/25/22 - 05/01/22				
Advertiser	POL/ Craig Greenberg / D / Mayor / KY						
Product	candidate	candidate					
Estimate #	10588						

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
6 04/26/22	05/01/22	GOOD MORNING AMI	ER 8-9a	S	:30	1	\$75.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Chata: # Ch	04/25/22	05/01/22 S	1 ntion	\$75.00	Long	P V4 ID			Doto Type
Spots: # <u>Ch</u>	<u>n Day Air</u> HAS Su 05,		<u>ption</u>) MORNING AMERICA	Start/End Time 8-9a		th Ad-ID O CG1002H			Rate Type
I VVI	1AS SU 05	701/22 6.56 AIVI GOOL	WORNING AWERICA	o-9a	.3	U CG1002n			\$75.00 NM
7 04/26/22	05/02/22	THE VIEW	11-12p	МГWГF	:30	4	\$75.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
3 WI	HAS Tu 04	/26/22 10:59 AM THE V	IEW	11-12p	:3	O CG1002H			\$75.00 NM
1 WI	HAS W 04. See MG		'IEW	11-12p	:0	00			\$75.00 NM
2 WI	HAS Th 04	/28/22 11:40 AM THE V	IEW	11-12p	:3	O CG1002H			\$75.00 NM
8 04/26/22	05/02/22	WHAS11 NEWS AT NO	O 12-1p	МГWГF	:30	5	\$75.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	04/26/22	05/02/22 MTWTF	5	\$75.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3 WI	HAS Tu 04	/26/22 12:08 PM WHAS	11 NEWS AT NOON	12-1p	:3	O CG1002H			\$75.00 NM
2 WI	HAS W 04	/27/22 12:53 PM WHAS	11 NEWS AT NOON	12-1p	:3	O CG1002H			\$75.00 NM
4 WI	HAS Th 04	/28/22 12:42 PM WHAS	11 NEWS AT NOON	12-1p	:3	O CG1002H			\$75.00 NM
5 WI	HAS F 04	/29/22 12:28 PM WHAS	11 NEWS AT NOON	12-1p	:3	O CG1002H			\$75.00 NM
9 04/26/22	05/02/22	GMA3	1-2p	MTWTF	:30	2	\$75.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch	n Day Air	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1 WI	HAS Th 04	/28/22 1:54 PM GMA3		1-2p	:3	O CG1002H			\$75.00 NM
10 04/26/22	05/02/22	GENERAL HOSPITAL	2-3p	MTWTF	:30	2	\$75.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$75.00					
Spots: # Ch	n Day Air	Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
2 WI	HAS Th 04	/28/22 2:59 PM GENE	RAL HOSPITAL	2-3p	:3	O CG1002H			\$75.00 NM
1 WI	HAS F 04	/29/22 2:24 PM GENE	RAL HOSPITAL	2-3p	:3	O CG1002H			\$75.00 NM
12 04/26/22	05/02/22	WHAS11 NEWS @ 5p	5-530p	МГWГF	:30	2	\$200.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$200.00					
Spots: # Ch			ntion	Start/End Time	Leng	th Ad-ID			Rate Type
	HAS Tu 04,		11 NEWS @ 5p	5-530p		O CG1002H			\$200.00 NM
1	HAS W 04		11 NEWS @ 5p	5-530p		O CG1002H			\$200.00 NM
			<u></u>						Ψ=00.00 11IVI

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INVOICE



Spots: # Ch

Day Air Date

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Invoice #	2466878-1	Invoice Month	May 2022				
Invoice Date	05/01/22	Invoice Period	04/25/22 - 05/01/22				
Advertiser	POL/ Craig Greenberg /	POL/ Craig Greenberg / D / Mayor / KY					
Product	candidate	candidate					
Estimate #	10588						

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 04/26/22	05/02/22	WHAS11 NEWS @ 530 P	530-6p	MTWTF	:30	4	\$225.00	NM	
Weeks:	Start Date 04/26/22	End Date <u>MTWTFSS</u> 05/02/22 <u>MTWTF</u>	Spots/Week 4	Rate \$225.00					
Spots: # Ch	h Day Air	Date Air Time Descripti	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	HAS Tu 04	/26/22 5:44 PM WHAS1	 1 NEWS @ 530P	530-6p	:3	O CG1002H			\$225.00 NM
4 W	HAS Th 04	/28/22 5:38 PM WHAS1	1 NEWS @ 530P	530-6p	:3	O CG1002H			\$225.00 NM
2 W	HAS Th 04	/28/22 5:57 PM WHAS1	1 NEWS @ 530P	530-6p	:3	O CG1002H			\$225.00 NM
14 04/26/22	05/02/22	WHAS11 NEWS @ 6p	6-630p	MTWTF	:30	5	\$250.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$250.00					
Spots: # Ch		00/02/22	ŭ	Start/End Time	Lenat	h Ad-ID			Rate Type
	HAS Tu 04			6-630p		O CG1002H			\$250.00 NM
1 W	HAS W 04	/27/22 6:27 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O CG1002H			\$250.00 NM
5 W	HAS Th 04	/28/22 6:28 PM WHAS1	1 NEWS @ 6p	6-630p	:3	O CG1002H			\$250.00 NM
3 W	HAS F 04	/29/22 6:23 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 CG1002H			\$250.00 NM
16 04/26/22	05/01/22	WHAS11 NEWS SUNDA	A 630-7p	S	:30	1	\$250.00	NM	
Weeks:	Start Date 04/25/22	End Date MTWTFSS S	Spots/Week 1	Rate \$250.00					
Spots: # Ch	h Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	HAS Su 05	/01/22 6:43 PM WHAS1	1 NEWS SUNDAY	630-7p	:3	O CG1002H			\$250.00 NM
17 04/26/22	05/02/22	ENTERTAINMENT TON GHT	l 7-730p	МГWГ	:30	4	\$250.00	NM	
Weeks:	Start Date 04/26/22	End Date <u>MTWTFSS</u> 05/02/22 <u>MTWT</u>	Spots/Week 4	Rate \$250.00					
Spots: # Ch	h Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 W	HAS Tu 04	/26/22 7:17 PM ENTERT	TAINMENT TONIGHT	7-730p	:3	O CG1002H			\$250.00 NM
2 W	HAS W 04	/27/22 7:19 PM ENTERT	TAINMENT TONIGHT	7-730p	:3	O CG1002H			\$250.00 NM
1 W	HAS Th 04	/28/22 6:59 PM ENTERT	TAINMENT TONIGHT	7-730p	:3	0 CG1002H			\$250.00 NM
18 04/26/22	05/02/22	INSIDE EDITION	730-8p	МГWГ	:30	4	\$250.00	NM	
Weeks:	Start Date 04/26/22	End Date MTWTFSS MTWT	Spots/Week 4	Rate \$250.00					
Spots: # Ch			ion	Start/End Time	Lenat	h Ad-ID			Rate Type
	HAS Tu 04			730-8p		O CG1002H			\$250.00 NM
3 W	HAS W 04	/27/22 7:53 PM INSIDE I	EDITION	730-8p	:3	O CG1002H			\$250.00 NM
4 W	HAS Th 04			730-8p	:3	O CG1002H			\$250.00 NM
21 04/26/22	04/28/22	NFL DRAFT ROUND 1	8:00 PM-11:00 PM	T	:30	3	\$600.00	NM	
Weeks:	Start Date 04/25/22	End Date <u>MTWTFSS</u> 05/01/22 T	Spots/Week 3	Rate \$600.00					
Cooto, # Cl			-	Ctart/End Time	Langt	P V4 ID			Doto Tuno

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Start/End Time

Length Ad-ID

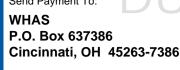
Air Time Description

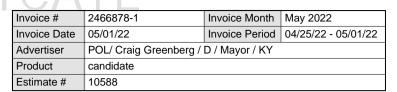
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Rate Type







						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 04/26/22	04/28/22	NFL DRAFT ROUND 1	8:00 PM-11:00 PM	T	:30	3	\$600.00	NM	
Spots: # Ch			tion	Start/End Time		th Ad-ID			Rate Type
-	HAS Th 04			8:00 PM-11:00 PI	-	O CG1002H			\$600.00 NM
1	HAS Th 04			8:00 PM-11:00 PI		O CG1002H			\$600.00 NM
1 WH	HAS Th 04	/28/22 10:17 PM NFL DF	RAFT ROUND 1	8:00 PM-11:00 PI	M :3	0 CG1002H			\$600.00 NM
22 04/26/22	04/29/22	NFL DRAFT ROUNDS : & 3	2 Various	F	:30	3	\$400.00	NM	
Weeks:	Start Date 04/25/22	End Date MTWTFSS F	Spots/Week 3	Rate \$400.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
-			RAFT ROUNDS 2 & 3	Various		O CG1002H			\$400.00 NM
			RAFT ROUNDS 2 & 3	Various	_	0 CG1002H			\$400.00 NM
1 WH	HAS F 04	/29/22 9:50 PM NFL DF	RAFT ROUNDS 2 & 3	Various	:3	O CG1002H			\$400.00 NM
23 04/26/22	04/30/22	NFL DRAFT ROUNDS 4	4- 12:00 PM-7:00 PM	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 04/25/22	End Date <u>MTWTFSS</u> 05/01/22S-	Spots/Week 1	Rate \$100.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 WH	HAS Sa 04	/30/22 4:56 PM NFL DF	RAFT ROUNDS 4-7	12:00 PM-7:00 PI	M :3	0 CG1002H			\$100.00 NM
24 04/26/22	05/01/22	AMERICA'S FUNNIEST HOME VIDEOS	6:58 PM-8:00 PM	S	:30	1	\$300.00	NM	
Weeks:	Start Date 04/25/22	End Date MTWTFSS S	Spots/Week 1	Rate \$300.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
1 WH	HAS Su 05	/01/22 7:43 PM AMERI	CA'S FUNNIEST HOM	1E V6:58 PM-8:00 PM	:3	O CG1002H			\$300.00 NM
25 04/26/22	05/02/22	Local News @ 11p M-F DB	Various	TF	:30	2	\$200.00	NM	
Weeks:	Start Date 04/26/22	End Date <u>MTWTFSS</u> TF	Spots/Week 2	Rate \$200.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
3 WH	HAS Th 04		ews @ 11p M-F DB	Various	:3	O CG1002H			\$200.00 NM
1 WH	HAS F 04	/29/22 11:56 PM Local N	ews @ 11p M-F DB	Various	:3	O CG1002H			\$200.00 NM
26 04/26/22	04/30/22	WHAS11 NEWS AT 11 SAT	11-1135p	S-	:30	1	\$150.00	NM	
Weeks:	Start Date 04/25/22	End Date MTWTFSSS-	Spots/Week 1	Rate \$150.00					
Spots: # Ch			<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
1 WH	HAS Sa 04	/30/22 11:23 PM WHAS1	I1 NEWS AT 11 SAT	11-1135p	:3	O CG1002H			\$150.00 NM
27 04/26/22	05/02/22	Jimmy Kimmel DB	1205-107a	TF	:30	2	\$30.00	NM	
Weeks:	Start Date 04/26/22	End Date <u>MTWTFSS</u> TF	Spots/Week 2	Rate \$30.00					
1									

INVOIC

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Air Time Description

Spots: # Ch

Day Air Date

Start/End Time

Length Ad-ID

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Rate Type

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Invoice Date	05/01/22	Invoice Period	04/25/22 - 05/01/22				
Advertiser	POL/ Craig Greenberg /	POL/ Craig Greenberg / D / Mayor / KY					
Product	candidate	candidate					
Estimate #	10588						

Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27 04/26/22 05/0	2/22 Jimmy Kimmel DB	1205-107a	TF	:30	2	\$30.00	NM	
2 WHAS T	y Air Date Air Time Descrip th 04/28/22 12:58 AM 04/29/22 12:36 AM	<u>ition</u>	Start/End Time		Ad-ID CG1002H CG1002H			Rate Type \$30.00 NM \$30.00 NM
28 04/26/22 05/0	2/22 Nightline DB	107-136a	TF	:30	1	\$20.00	NM	
			Rate \$20.00 Start/End Time 107-136a	Length :30	Ad-ID CG1002H			Rate Type \$20.00 NM
29 04/26/22 05/0	1/22 NBA PLAYOFFS	12:00 PM-3:30 PM	S	:30	1	\$475.00	NM	
; ·			Rate \$475.00 Start/End Time 12:00 PM-3:30 P	Length PM :30	<u>Ad-ID</u> СG1002Н			Rate Type \$475.00 NM
30 04/26/22 05/0	1/22 NBA Playoffs DT Game	2 Various	S	:30	2	\$475.00	NM	
1 WHAS	/22 05/01/22S y <u>Air Date</u> <u>Air Time</u> <u>Descrip</u> su 05/01/22 4:21 PM NBA PI	Spots/Week 2 ation ayoffs DT Game 2 ayoffs DT Game 2	Rate \$475.00 Start/End Time Various Various		Ad-ID CG1002H CG1002H			Rate Type \$475.00 NM \$475.00 NM
31 04/26/22 05/0	1/22 EM (Su) 6-8a	6-8a	S	:30	1	\$25.00	NM	
: - - -			Rate \$25.00 Start/End Time 6-8a	Length :30	Ad-ID CG1002H			<u>Rate</u> <u>Type</u> \$25.00 NM
32 04/26/22 05/0	2/22 WHAS11 NEWS AT NO ON) 12-1p	МГWГF	:30	5	\$75.00	NM	
1 WHAS V	/22	Spots/Week 2 vition 11 NEWS AT NOON 11 NEWS AT NOON	Rate \$75.00 Start/End Time 12-1p 12-1p		Ad-ID CG1002H			Rate Type \$75.00 NM \$75.00 NM
33 04/26/22 05/0	2/22 MacGyver 135-235a Su DB	235-335a	S	:30	1	\$10.00	NM	
1 WHAS S	Date End Date MTWTFSS /22 05/02/22 S y Air Date Air Time Description	Spots/Week 1 stion ver 135-235a Su DB	Rate \$10.00 Start/End Time 235-335a	Length				Rate Type \$10.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2466878-1	Invoice Month	May 2022			
Invoice Date	05/01/22	Invoice Period	04/25/22 - 05/01/22			
Advertiser	POL/ Craig Greenberg / D / Mayor / KY					
Product	candidate					
Estimate #	10588					

Spots/

Li	ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	33 04/26/22	05/02/22	MacGyver 135-235a Su DB	235-335a	S	:30	1	\$10.00	NM	
	Spots: # Ch	Day Air Da	ate Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WH	AS Su 05/01 MG for 33.	· · · · · · · · · · · · · · · · · · ·	er 135-235a Su	135-235a	:3	O CG1002H			\$10.00 NM

Total Spots 53

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$11,090.00

Agency Commission \$1,663.50

Net Amount Due \$9,426.50

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